

Take your staff routing and assignment scheduling to a new level.

Scene Genesis RouteDirector

ABOUT THE COMPANY

Scene Genesis, Inc. is a leading provider of web-based workflow and connectivity solutions that automate business processes and improve management control and visibility for property and casualty insurers.

With an innovative range of products, we are uniquely capable of providing solutions that enable our customers to focus on results, not their information technology processes.



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CREATE THE OPTIMUM TIME AND PATH

By using RouteDirector, representatives are able to offer several optimum times to callers based on other scheduled appointments in the system. It adjusts the "master schedule" in real-time as appointments are registered. The route plans allow drivers to have more productive workdays. This system allows users to automate routing, scheduling and dispatching using pinpoint, geo-coded addresses.

ROUTEDIRECTOR BENEFITS FOR CARRIERS:

- **Reduced mileage between appointments**
- **Achieve better adherence to schedules**
- **Higher customer satisfaction**
- **More stops per day**
- **Streamlined route-planning process**
- **Set start and end locations for drivers**

Targeted scheduling of drivers allows for a reduction in the number of missed appointments and late arrivals—and helps to reduce windshield time by creating a mileage-efficient schedule. RouteDirector replaces manual planning of routes with a streamlined, visual process that enables representatives to offer callers several "best times" during appointment setting.

The software utilizes MicroSoft MapPoint's full-color aerial maps, which can be viewed right on each representatives desktop. This makes it easy to see exactly where every driver is traveling during the day.

Our optimize engine performs a nightly schedule refinement. With just one click, the system can adjust driving times and work schedule in order to maximize staff routes. RouteDirector's easy-to-use tools bring both cost-savings and operational efficiencies to a carrier's scheduling process.

